JILL PILAROSCA THINKS PINK.
Charcoal, chocolate, and chartreuse, too. And she challenges designers and other clients to see the world through rainbow-colored glasses.

Trained as a fine artist, the Queen of Color founded her studio, Architectural Colour, in 1980—then spent a dozen years as a facilities consultant for Hewlett-Packard. She renamed her firm Colour Studio in 1998, and worldwide commercial commissions soon followed. At

Jill Pilarscica stands in the dining room of her own San Francisco home.
a Gensler office project in Asia, Pilaroscia had to work around mores that bar the use of black or white for interiors. Collaborating with DMJM Rittel on an Atlanta high-rise office, she delivered visual diversity across the many floors.

Closer to home, in San Francisco, Red Envelope called her in to splash signature tones on the walls of its headquarters by the Huntsman Architectural Group. "I gave it an almost retail look," she says. She's also done her share of Bay Area houses and apartments, coming up with a radiant red entry here, a restorative pale sage spa there.

The dining room of her own Castro district home, she says, is "painted like a head of watercress."

And the rest of the house? "An orchestrated cacophony of color. That means everything but linen white."

—Edie Cohen

From top: The yellow fin tuna freshness chart Pilaroscia created for K&N Foods International. Her pure red at Red Envelope's San Francisco headquarters by the Huntsman Architectural Group. Red Envelope's warm brick, balanced by the carpet's cool blue and green. Dry pigments for her promotional brochure.

Colour Studio Inc.
466 Geary Street Suite 501
San Francisco, CA 94102
415.292.6376
info@colourstudio.com
www.colourstudio.com